

SPEAKER INTRODUCTION
FRANCES McGUCKIN
(Can be adapted to suit each presentation)

Frances McGuckin, the Small Biz Pro, is an award-winning professional speaker, business consultant, columnist and best-selling author in the field of small business. She has been nominated for and won many business awards, including being awarded one of *Business in Vancouver's* 2002 five *Most Influential Women in Business*. Her self-published book, *Business for Beginners* reached bestseller in less than one year and has sold over 110,000 copies. The sequel, *Big Ideas for Growing Your Small Business* was released by McGraw Hill-Ryerson in 2001.

With over 30 years of diversified business experience, Frances has amassed a wealth of knowledge. She has been teaching entrepreneurship for 17 years and in business for twenty. She operates Eastleigh Management Services, SmallBizPro.com Services and Eastleigh Publications from a home-based office.

A dynamic and inspiring speaker who travels extensively teaching business management, entrepreneurship and delivering keynotes, Frances speaks to a wide variety of audiences. She is also a popular media guest. A firm believer in giving back, she has been (or is) a board member for a variety of organizations, including the Canadian Association of Professional Speakers and the chamber of commerce. She is also a founding member – or the instigator – of business-related organizations or committees, including a Toastmasters chapter.

As a baby boomer firmly entrenched in the sandwich generation, she is a grandmother of two, and juggles raising a thirteen-year-old daughter, cares for her 93-year-old mother, two horses and assorted animals, including an adopted chinchilla.